

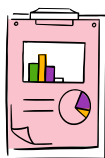
# Understand your employees to transform your strategy



Harnessing people science and technology, we give you the insights, tools, and support you need to understand your people so you can make the right decisions and drive positive change.

Partnering with 4,000+ companies since 2009, we've seen how the most successful organizations consistently deliver on their goals by improving their employee experience. And we're here to share that knowledge with you. We can help you pinpoint culture challenges by scaling powerful insights across your organization to achieve meaningful behavior change and growth.

## The Culture Amp difference:



### Access flexible surveys you can trust

Enjoy a library of research-backed engagement, pulse, and deep-dive templates designed by our psychologists and data scientists – ensuring accurate results. Use them off the shelf or tailor to your specific needs with help from our world-class support.



### Gain powerful insights for everyone

Understand exactly where to focus via quick, intuitive analytics. Reports are customizable for every level, giving your managers the information and direction they need to drive change. You can even get ahead of attrition with our turnover prediction tools, saving money and time.

### Make an impact

Take meaningful action across the board with our strategic guidance and the largest collection of tried-and-tested inspirations from leading companies, thought leaders, and experts. Plus, you can benchmark results against thousands of organizations to learn from the best.

**“For our developer community, our turnover decreased by 43% and Culture Amp has been critical in helping us achieve that improvement. We see a clear link between employee engagement and commercial success.”**

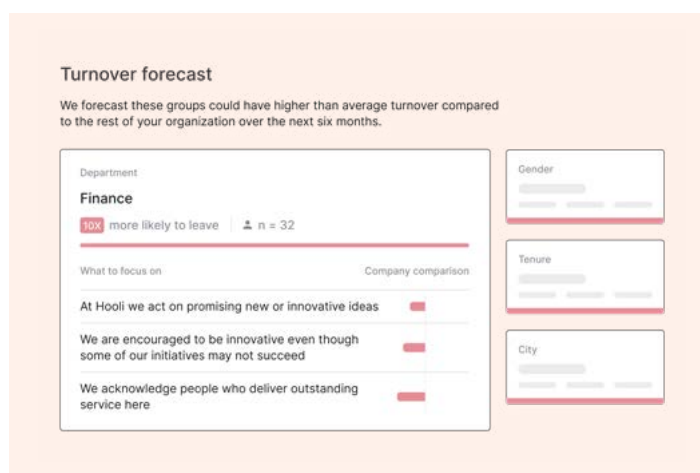
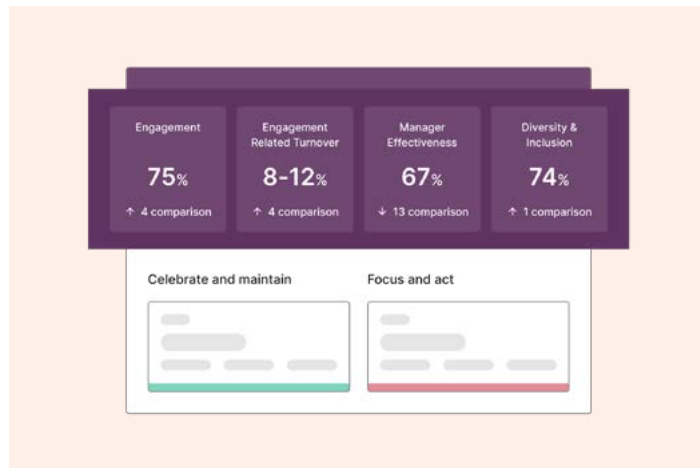
CHRISTOS TSAPROUNIS & STEPHEN MOSS  
Heads of People & Culture at Auto Trader



# Engagement by Culture Amp

Everything you need in one intuitive platform.

- ✓ Research-backed templates
- ✓ Custom surveys
- ✓ Full-picture survey programs
- ✓ Powerful, intuitive analytics
- ✓ Clear focus areas and action plans
- ✓ Turnover prediction
- ✓ Strategic leader reports
- ✓ Coaching built for busy managers
- ✓ 1-on-1 tool to drive change
- ✓ Flow of work integrations (incl. Slack and Microsoft Teams)
- ✓ All powered by people science



## Positive engagement is good for business

COMPARED TO LESS ENGAGED COLLEAGUES, ENGAGED EMPLOYEES RESULT IN:

**43%**

more revenue brought in [1]

**34%**

higher customer satisfaction metrics [2]

**5X**

less likely to turnover [3]

[1] Murlis, H. & Schubert, P. (2001). Engage Employees and Boost Performance. Hay Group. [2] Vance, R. J. (2006). Employee engagement and commitment: A guide to understanding, measuring, and increasing engagement in your organization. Alexandria, VA: The SHRM Foundation. [3] Buchanan, L. (2004). The things they do for love. Harvard Business Review, 82, 19-20.

**“I’ve been able to work more strategically with our executive team and give solid guidance on how to interpret and use our results and how to create action plans. I consider Culture Amp to be a true partner.”**

SHELLEY OSBORNE  
Vice President of Learning at Udemy



Join 4,000+ companies in creating a better world of work

